

# OWEN ELECTRIC CONNECTION

August 2021 • Owen Electric • A Touchstone Energy Cooperative

## The value of electricity

Most of us use electricity, either directly or indirectly, every day. Because electricity is so abundant and available with the simple flip of a switch, it's easy to take it for granted.

According to the Energy Information Agency (EIA), the typical U.S. household now uses more air conditioning, appliances and consumer electronics than ever before. The average home also contains 10 or more internet-connected devices. Considering everything that is powered by electricity, it's no wonder we occasionally might wince at our monthly bill. But keep in mind, it's no longer just the "light bill."

### Electricity powers quality of life

Electricity powers our quality of life. From the infrastructure of your home (appliances, water heater and HVAC system) to charging your smartphones, computers, TV and Wi-Fi router, your energy bill covers so much more than lighting.

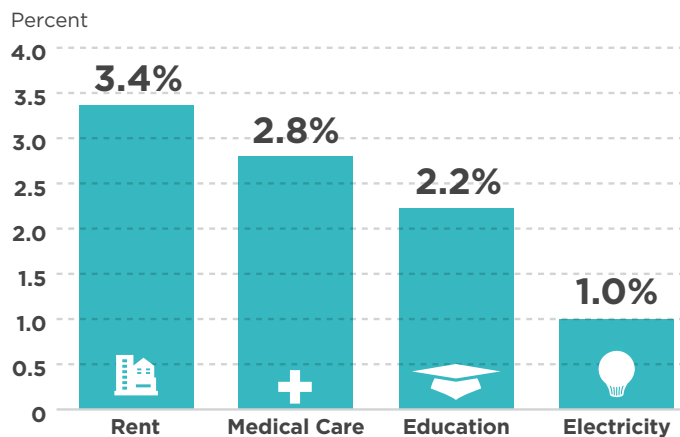
Today, there is more demand for electricity than ever before. At home, in schools and business, and with the emergence of electric vehicles, the need for electricity is growing at an ever-increasing rate.

Typically when demand goes up, so too does the price, as is the case with most goods or services, like cable or

## ELECTRICITY REMAINS A GOOD VALUE

The cost of powering your home rises slowly when compared to other common expenses. Looking at price increases over the last five years, it's easy to see electricity remains a good value!

### Average Annual Price Increase 2015-2020



Sources: U.S. Bureau of Labor Statistics  
Consumer Price Index

even your favorite specialty coffee. However, that's not true with electricity. Let's take a look at how the value of electricity compares to other common expenses.

Over the last five years, the cost of rent increased 3.4%; medical care increased 2.8%; and education increased 2.2%. But the cost of electricity only increased 1%. Considering all the ways we depend on electricity, it still remains a great value.

So, the next time you're enjoying your favorite podcast, TV series or movie,

consider the value of electricity and how it enhances your quality of life.

We care about you, the members we serve, and understand that electricity is more than a commodity—it's a necessity. That's why Owen Electric continues its mission to power your life, reliably and affordably.

President and CEO  
Michael Cobb



A Touchstone Energy® Cooperative

# Owen Electric employees volunteer at Special Olympics Summer Games

Owen Electric Cooperative and Kentucky's Touchstone Energy Cooperatives again proudly sponsored Kentucky's Special Olympics Summer Games on Saturday, June 5, at Eastern Kentucky University's campus. The games included competitions in track and field, swimming, soccer, bocce and rhythmic gymnastics.



From left, Owen President & CEO Michael Cobb and wife, Sarah, with Technical Services Manager Tim Cammack, volunteer at the Special Olympics Summer Games. Photos: Tim Webb



## Ahrman elected to serve as East Kentucky Power Cooperative's board chairman

At the 2021 East Kentucky Power Cooperative (EKPC) Annual Meeting, held June 8, Owen Electric's Alan Ahrman was elected to serve as its board chairman. EKPC is Owen Electric's wholesale power supplier and is owned by Owen Electric and 15 other distribution electric cooperatives in Kentucky. Ahrman is the first Owen Electric director to be elected to serve as chairman of the EKPC board of directors.

"I'm honored to have this opportunity," Ahrman says. "I look forward to being able

to work in this capacity on behalf of Owen Electric and the 15 other owner-member distribution co-ops across the state."

Having served on the Owen Electric board of directors since 2011, Ahrman represents District 4, Pendleton and Campbell counties.

"Alan brings tremendous vitality and insight to the board's leadership, and that will be important as EKPC maps its strategies to meet the challenges of an ever-changing energy landscape," says Anthony "Tony" Campbell, president and CEO of EKPC.



TIM WEBB

# Thanks for making the 2021 Member Appreciation Days and Annual Meeting a success!

## 2,402 Members Registered

### Congratulations to the winners of the prize drawings

- \$1,000 ENERGY STAR Gift Certificate** Ralph Holliday, Independence
- 42" LED TV** Eula Strawn, Verona
- \$150 Kentucky State Park Gift Card** Carol Ruley, Florence
- \$150 Kentucky State Park Gift Card** Maxine Popham, Williamstown
- Yeti Cooler** Sarah Gripshover, Morning View
- KitchenAid Mixer** Peggy Ballinger, Independence
- Charcoal Grill** Gary Bentle, Union
- Air Fryer** Paula Bergen, Burlington
- Roadside Emergency Kit** Rick Nelson, Butler
- 20" Bike** Terry and Cathy Alford, Owenton
- 20" Bike** Mike and Nancy Duley, Crittenden



JUDE CANCIOLA



WHITNEY DUVAL



WHITNEY DUVAL

### Congrats to winners of Owen EC's 2021 Scholarship Drawing

**District 1**  
**Owen County**  
Morgan Leisure  
Emily Cammack

**District 2**  
**Gallatin, Carroll County**  
Kinley Huesman  
Kaylee Case

**District 3**  
**Grant, Scott County**  
Sydney 'Michaela' Price  
Caden Tien

**District 4**  
**Pendleton, Campbell County**  
Megan Seiter  
Parker Schry

**District 5**  
**Southern Boone County**  
Nathaniel Murphy  
Rachel Gillman

**District 6**  
**Kenton County**  
Brandon Hughes  
Alexis Maffei

**District 7**  
**Northern Boone County**  
Parker Malott  
Patrick Goodwin

### Board of Directors

John Grant, Chairman  
Rick Messingschlager, Vice Chairman  
Hope Kinman, Secretary/Treasurer  
Alan Ahrman  
Eddie McCord  
Charlie Richardson  
Robert True

Michael Cobb, President and CEO  
James M. Crawford, Attorney  
Whitney Prather Duvall, Editor

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### Pendleton County Office

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# Out and about in our community...

Owen Electric was the proud sponsor of the June Kids' Day at the Owen County Farm and Craft Market. Our all-electric vehicle, the Chevy Bolt, was on display, and we enjoyed talking to vendors and patrons alike who stopped by to take a look.



Left, Porter Howard thinks it might be fun to take a spin in the Chevy Bolt.

Above, Residential Services Manager Jude Canchola talks with Mary Ann Hanson about electric vehicle benefits. Photos: Whitney Duvall



Owen Electric linemen, Cody Beckham, Kevin Hill and Simon Peters, spent a day with Owen County Elementary's summer program, talking about and demonstrating some of the equipment and safety gear lineworkers use each day.



PHOTOS: WHITNEY DUVAL